Press release

Date: 25th October 2010

BrightonLovesFashion announces big name local designer

BrightonLovesFashion, the charity fashion event, has pleasure to confirm that the renowned Brighton based designer, Red Mutha has been added to the line-up.

With just two weeks to go before BrightonLovesFashion kicks off, organisers are gearing themselves up for an ambitious and exciting event.

An extensive and exciting list of the designers has been announced for the catwalk show, set to take place at Brighton's Concorde 2 on Sunday 7th November 2010:

BLF's most recent addition; Red Mutha, who's flagship store is in the North Laines, Brighton, create all manner of one-off, customised, recycled products and some brand spanking new ones too. Red Mutha also does bespoke customisations for anyone who wants to be different and unique.

Gabi Fletcher a recent Brighton graduate, whose collection is inspired by Ecuadorian imagery.

Rosanna Severino is currently studying fashion design at the London College of Fashion, her style is extravagant and theatrical.

Kayleigh Valentine, who recently showcased her last collection at Brighton Fashion Week.

Mandy Young, the creator of Unique Kids Boutique will be debuting her womenswear collection that is inspired by the 1950s, and is ethically created using locally sourced materials, and handmade in Brighton.

Sophie Corbett who is launching her first collection through her new venture Marvin and Maud.

James St. Jones' collection is base on Stan Rice's 'Tragic Rabbit' poem.

Rosa Pietsch, a recent Brighton fashion design graduate will be showing her collection for the second time at Concorde 2.

Afton Ayache will be showing off her Egyptian inspired designs in her tribal yet contemporary collection.

Ricardo Johnson will be showcasing his new ready-to-wear menswear range, Heart Breaker Club

Show your support for an extremely worthwhile charity and experience a catwalk showcasing an eclectic collection of Brighton's most stylish, chic, flamboyant and original designers and boutiques.

Brighton Women's Centre is committed to supporting and empowering vulnerable and disadvantaged women in the community. Services include counselling, group work, open access drop-ins, holistic therapies, volunteer training and self development courses.

Anyone can attend this charity event. You can follow us on Facebook (www.facebook.com/brightonlovesfashion) and/or Twitter (www.twitter.com/brightonloves).

Details of how to get tickets is available online at www.brightonlovesfashion.co.uk or at www.concorde2.co.uk. The price for a ticket is £20 in advance for VIP tickets, or £12 for standard tickets.

~ End ~